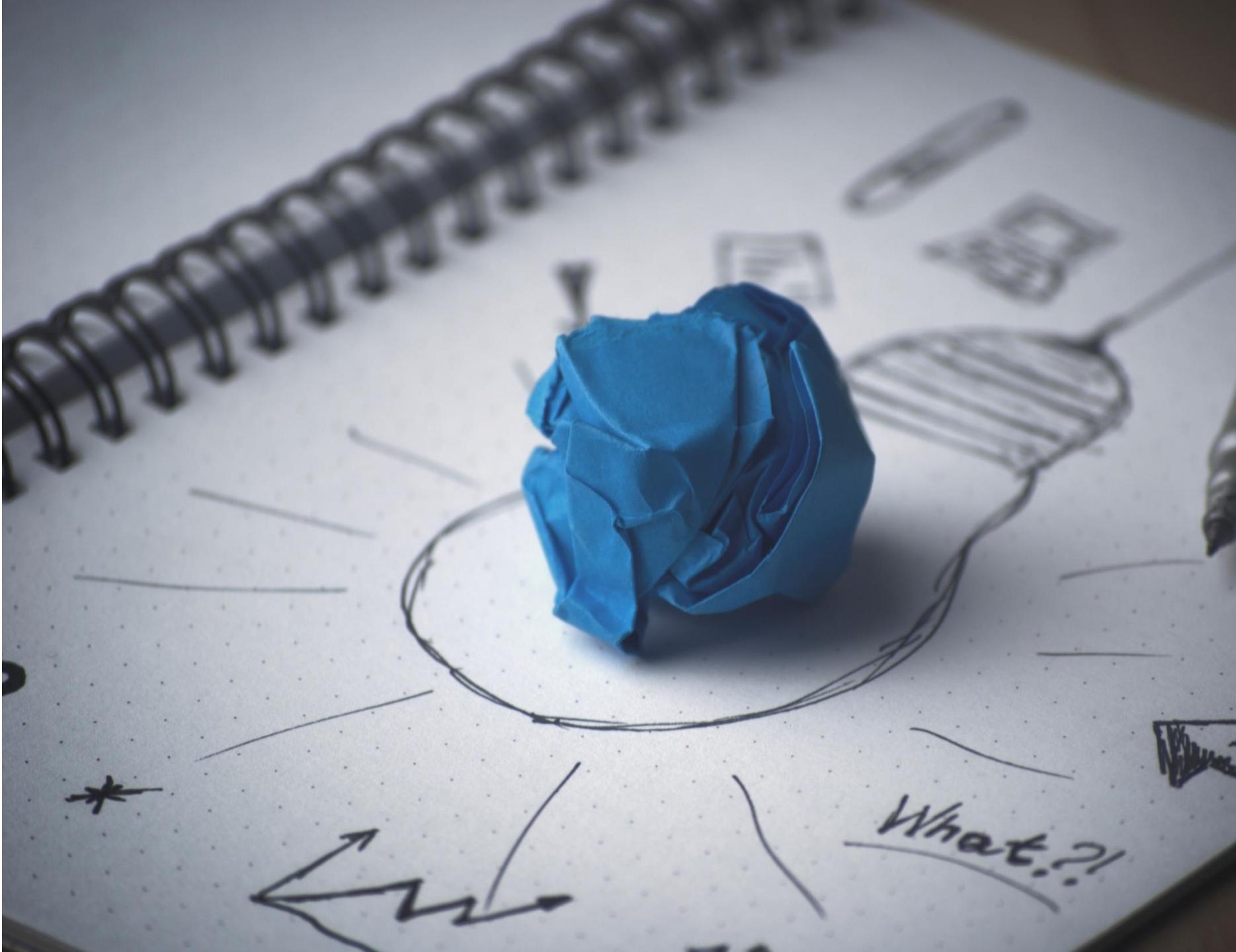


# Brandings – Logos & Namecards

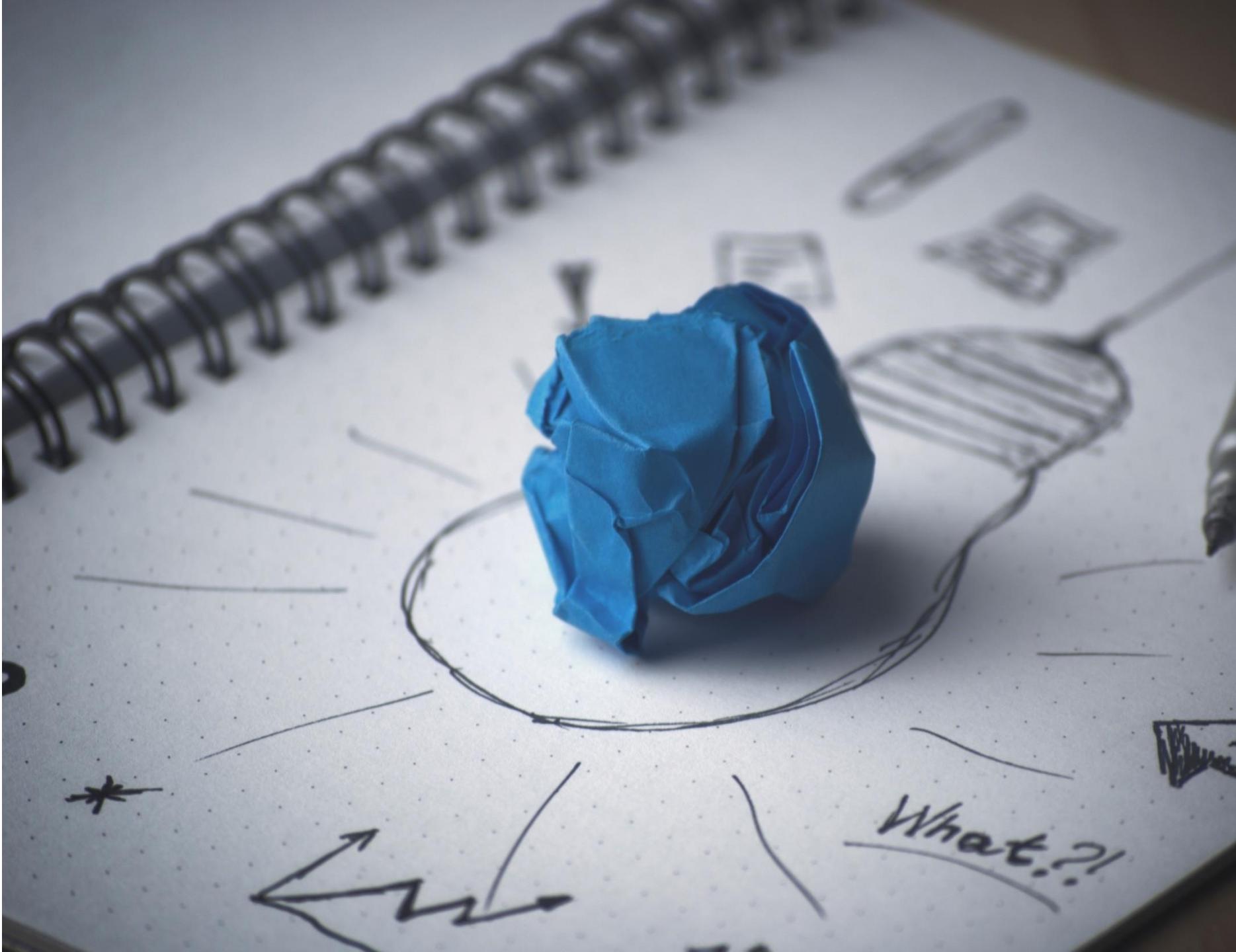




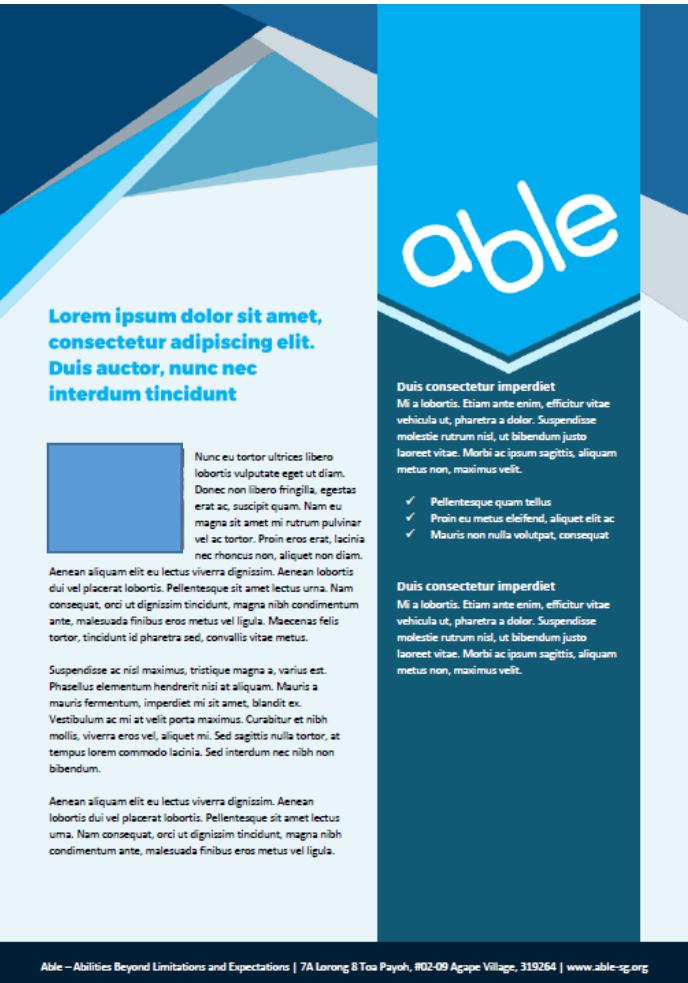
# INNOVATING FOR CUSTOMERS: INVESTMENT TO REALITY

SAPK Distributors Summit 2017

Newsletters,  
eCards &  
Infographics



ABLE | eDM Template



# CDNetworks | Infographics (Cloud Security)

## Cloud Security - A Snapshot

The Fundamentals To Get You Started

### Why is Cloud Security Crucial?

More than **4 billion** people around the world use the internet today.  
By 2020<sup>2</sup>...

- 4 billion** people will be online
- 50 billion** devices will be connected to the Internet
- Data volumes online will be **50x greater** than today

The more information made available on the internet, the higher the risks of being hacked.

	2015	2016
<b>TOTAL BREACHES</b>	1,211	1,209
<b>TOTAL IDENTITIES EXPOSED</b>	564M	1.1B

Data from the Internet Security Threat Report April 2017<sup>1</sup>

### Increasing intelligence of threats

- The intensity and sophistication of attacks are growing by the second
- Worse, threats are getting harder to detect and defend

**New malware variants**

Time taken to create a new malware specimen

## Who Are The Threat Actors?

### Who Are At Risk?

No industry is safe but those that handle personal data are especially at risk

Data from IBM X-Force Threat Intelligence Index 2017<sup>3</sup>

## What Are The Consequences?

An extreme cyber attack could cause more than **\$120bn of economic damage**.<sup>6</sup>

Cybercrime will cost the world **\$6 trillion** annually by 2021, up from **\$3 trillion** in 2015.<sup>7</sup>

### How Is The World Reacting?

With an increase in cyber attacks, worldwide cyber security spending has undoubtedly increased.

	2015	2016
<b>\$86.4 B</b>	Worldwide spending on information security products and services in 2015 (a 7% increase from spending in 2014) <sup>8</sup>	
<b>\$93 B</b>	Expected spending for information security in 2016 <sup>9</sup>	
<b>\$1 T</b>	Expected cumulative global spending on cyber security from 2017 to 2021 <sup>10</sup>	

Unfortunately, most companies are still complacent and do not prioritise security spending. Many businesses do not recognise these threats until they become victims.

**DON'T WAIT UNTIL IT'S TOO LATE!**

## Know Your Cyber Attacks

**Don't let your guard down!**

### Attack Types

Launched Using/By	
<b>Distributed Denial of Service (DDoS) Attack</b> e.g. TCP/UDP Flooding, GET/POST Flooding	Bots
<b>Web Attack</b> e.g. SQL Injection, Cross-Site Scripting (XSS)	Bots / Human
<b>DDoS Attack</b>	

These attacks are typically explicit attempts to disrupt legitimate users' access to services (in short: You can't use your online services).

### flooding attacks (Layer: L3/L4)

There are four types of attacks in this category - flooding attacks, protocol exploitation flooding attacks, reflection based flooding attacks and amplification based flooding attacks.

e.g. TCP/UDP Flooding (most common)

### Web Attack

These are attacks against web-based services or websites. Web attacks take advantage of the vulnerabilities of websites or online services either through bots or an actual human.

A Web Application Firewall (WAF) is an appliance, server plugin, or filter that applies a customisable set of rules to an HTTP conversation. By making use of the rules, many attacks such as cross-site scripting (XSS) and SQL injection can be detected and blocked.

### Malicious Bots

What is a bot?

A bot (derived from "robot") is an automated or semi-automated tool that carries out repetitive and mundane tasks.

- Most website visitors aren't humans, but are instead bots—or, programs built to do automated tasks.
- Some bots help refresh your Facebook feed or figure out how to rank Google search results

**4 Types of Malicious Bots**

Risk to Website	Impersonators	Hacking Tools	Scrapers	Spammers
Damage	Downtime, data theft, server hijacking, degradation of service	Data theft, user/visitor hijacking	Content theft, reverse engineering of pricing and business models	Comment spam, phishing links, search engine blacklisting
Main Target	All websites	CMS-based websites	E-commerce websites	All websites
Example	Using bots to bypass online ticketing system to purchase multiple tickets and resell them at a higher price	Using bots to inject malware and harvest credit card information	Competitors using shopping bots to copy content for their business intelligence purposes	Using bots to fill out spam content on website forms or to generate fake reviews for the purpose of spamming

More than half of internet traffic comes from bots to perform automated tasks. Many of these are malicious.

## How A Cyber Security Solution Can Benefit Your Business

- Data theft protection against damage and destruction of data (e.g. customers' personal data, financial data)
- Maintain brand reputation with no records of data breaches/unavailable website
- No disruption to course of business 100% website uptime, no loss in productivity to recover hacked data.

### Request For A Complimentary 2-Week WAF Trial

Contact us at [enquiry.sg@cdnetworks.com](mailto:enquiry.sg@cdnetworks.com)  
[www.cdnetworks.com](http://www.cdnetworks.com)

1. McAfee Digital Report 2016  
2. https://www.intel.com/content/www/us/en/cybersecurity/2016/10/the-emerging-era-of-cyber-defense-and-cybersecurity.html  
3. https://www.ibm.com/ibmsecurity/threat-intelligence/2017/03/ibm-x-force-threat-intelligence-report-2017.html  
4. According to G DATA Malware Trends 2017  
5. https://www.gdata.com/documents/2017/03/g-data-malware-trends-2017.pdf  
6. According to the IBM X-Force Threat Intelligence Index 2017  
7. https://www.ibm.com/ibmsecurity/threat-intelligence/2017/03/ibm-x-force-threat-intelligence-report-2017.html  
8. https://www.mcafee.com/white-papers/2016/2016-mcafee-global-threat-report-2016.pdf  
9. https://www.mcafee.com/white-papers/2016/2016-mcafee-global-threat-report-2016.pdf  
10. https://www.mcafee.com/white-papers/2016/2016-mcafee-global-threat-report-2016.pdf

**CDNetworks**

# Cognizant Asia | eDM Creation

[View this email in your browser](#)

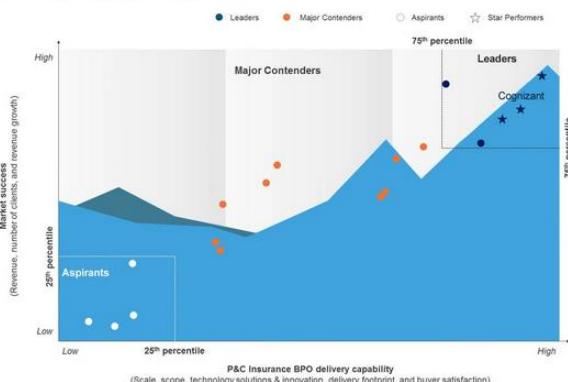
 **Cognizant Insurance**

## Everest Group Names Cognizant a "Leader" and "Star Performer" for Property and Casualty Insurance Business Process Services

Dear [Name],

We are pleased to share that Cognizant has emerged as a "Leader" and "Star Performer" and recognized as "Best-in-Class" for overall delivery capability and buyer satisfaction.

**Everest Group PEAK Matrix for P&C Insurance BPO**



Everest Group recognized Cognizant as a "Leader" for strengths including a strong value proposition driven by robust capabilities in analytics, regulatory reporting, risk management and technology-aided business process delivery. The independent management consulting and research organization cited Cognizant's high buyer satisfaction and continued investments in technology and automation as factors expected to drive additional growth.

Cognizant was also cited as a "Star Performer" for further improving its year-over-year leadership position.

Cognizant was also cited as a "Star Performer" for further improving its year-over-year leadership position.

With digital solutions driving significant changes in the way property and casualty insurers manage their businesses, digital adoption is influencing every aspect of the insurance value chain, from omni-channel sales and distribution to analytics-enabled risk selection and automated claim decisions. From growing market share to managing pressure on margins, insurance leaders across the globe and in Asia choose us to help them work better and work differently.

Please feel free to read the [press release](#) or [download the report](#). Alternatively, let us know if you will like to meet up and learn more about how we are helping our clients to leverage the right levers and gain potent strategic advantages.

Sincerely,

**Laxmi Naik**  
Senior Manager, Insurance  
Mobile: [+65 8157 4364](#) | Email: [Laxmi.Naik@cognizant.com](mailto:Laxmi.Naik@cognizant.com)

**Don Tan**  
Director of Consulting, Insurance  
Mobile: [+6 012 6512 897](#) | Email: [Don.Tan@cognizant.com](mailto:Don.Tan@cognizant.com)

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 **Everest Group Names Cognizant a "Leader" and "Star Performer" for Property and Casualty Insurance Business Process Services**

[Read press release.](#)

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 **Everest PEAK Matrix for P&C Insurance Business Process Services report**

[Download the report.](#)

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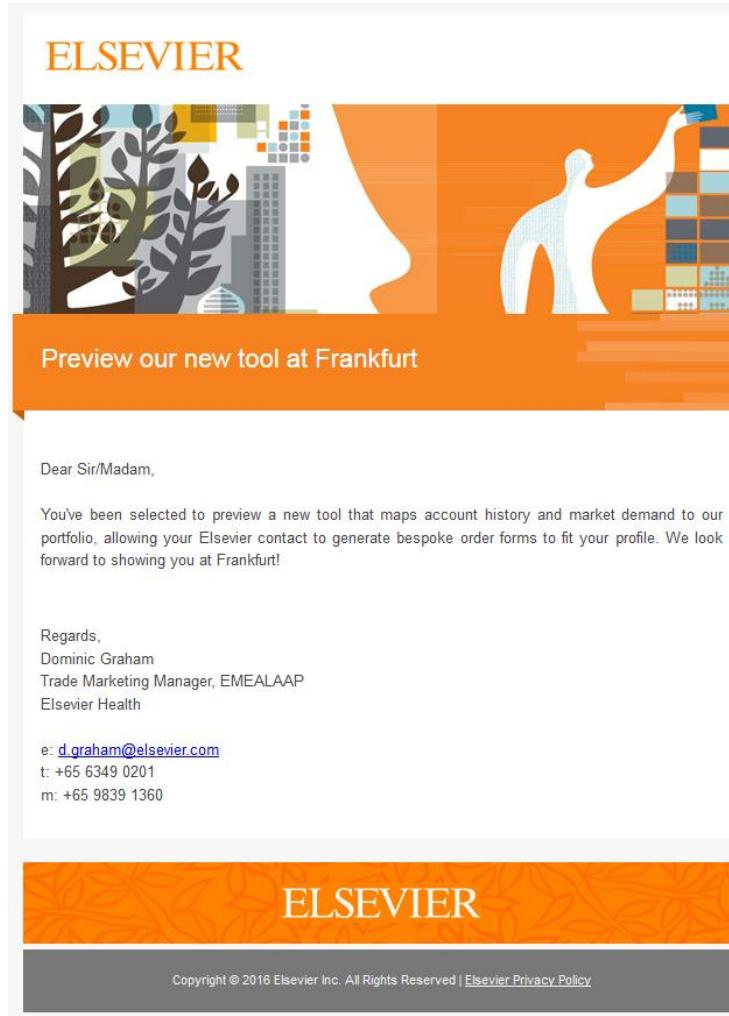
# Cognizant Asia | Animated eCard (Hari Raya 2017)



# Cognizant Asia | Video eCard (Christmas 2017)



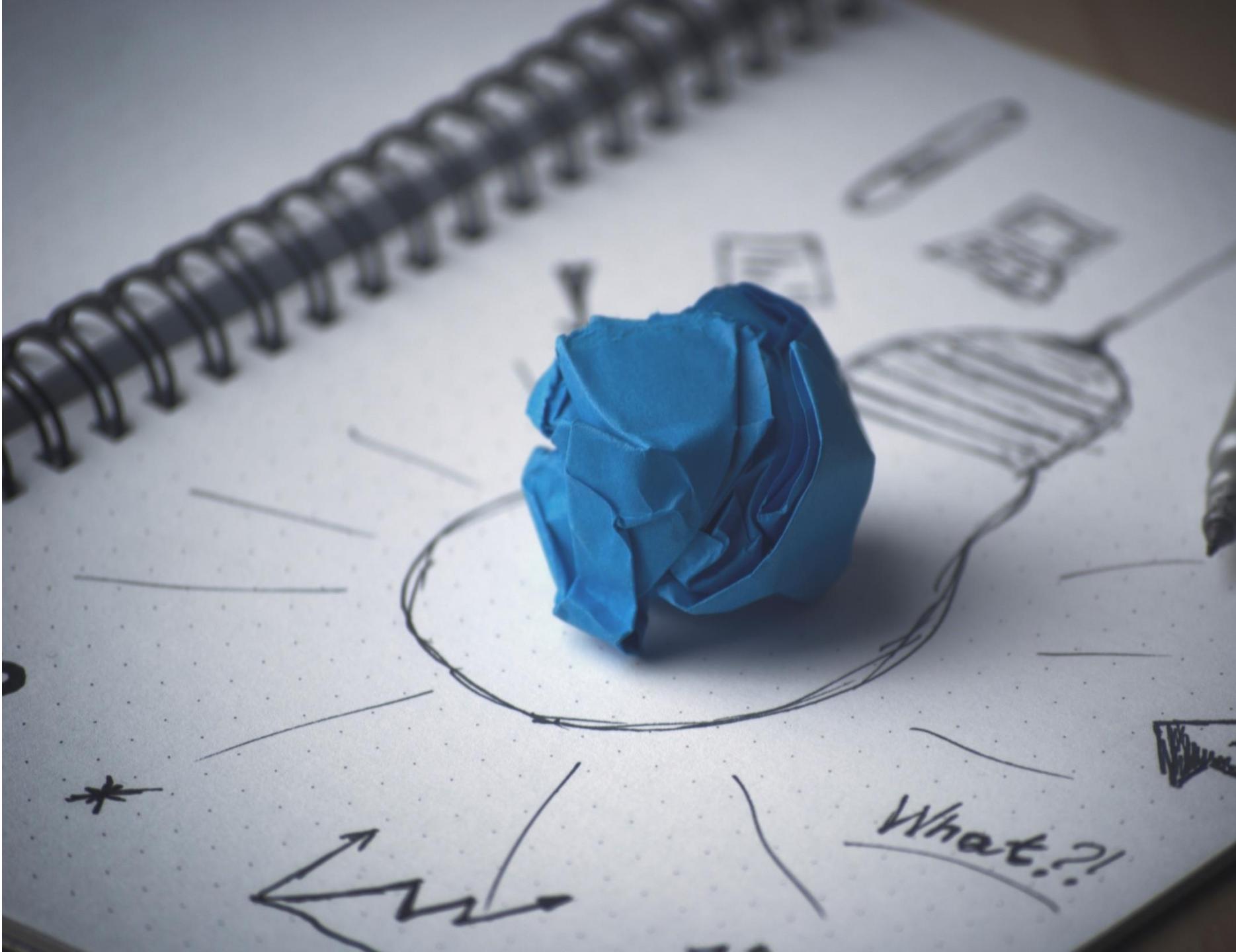
# Elsevier | eDM Adaption



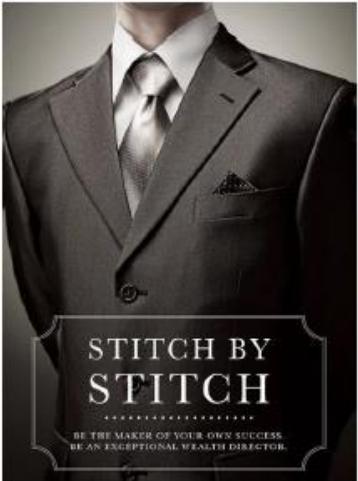
# Seagate | Animated eCard & eDM (Chinese New Year 2018)



# Printing



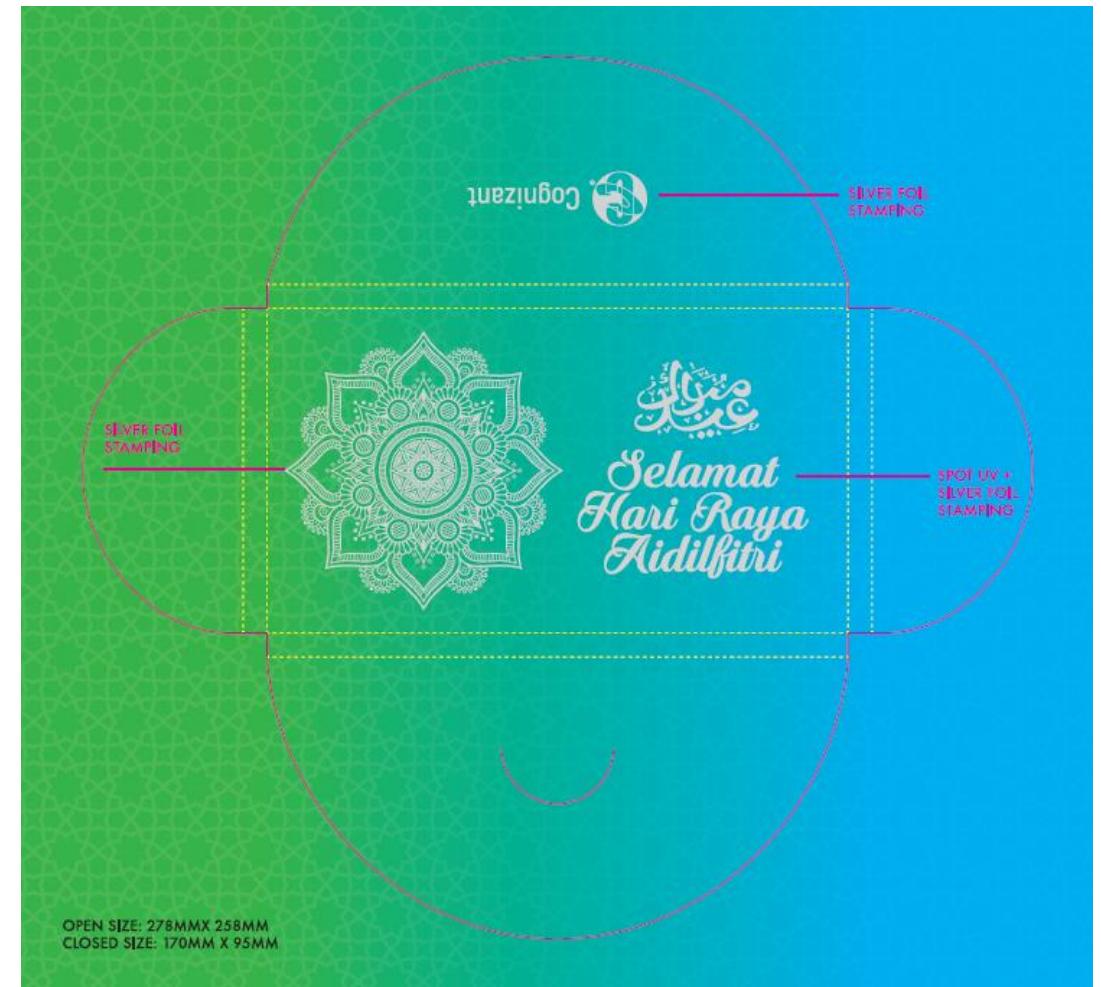
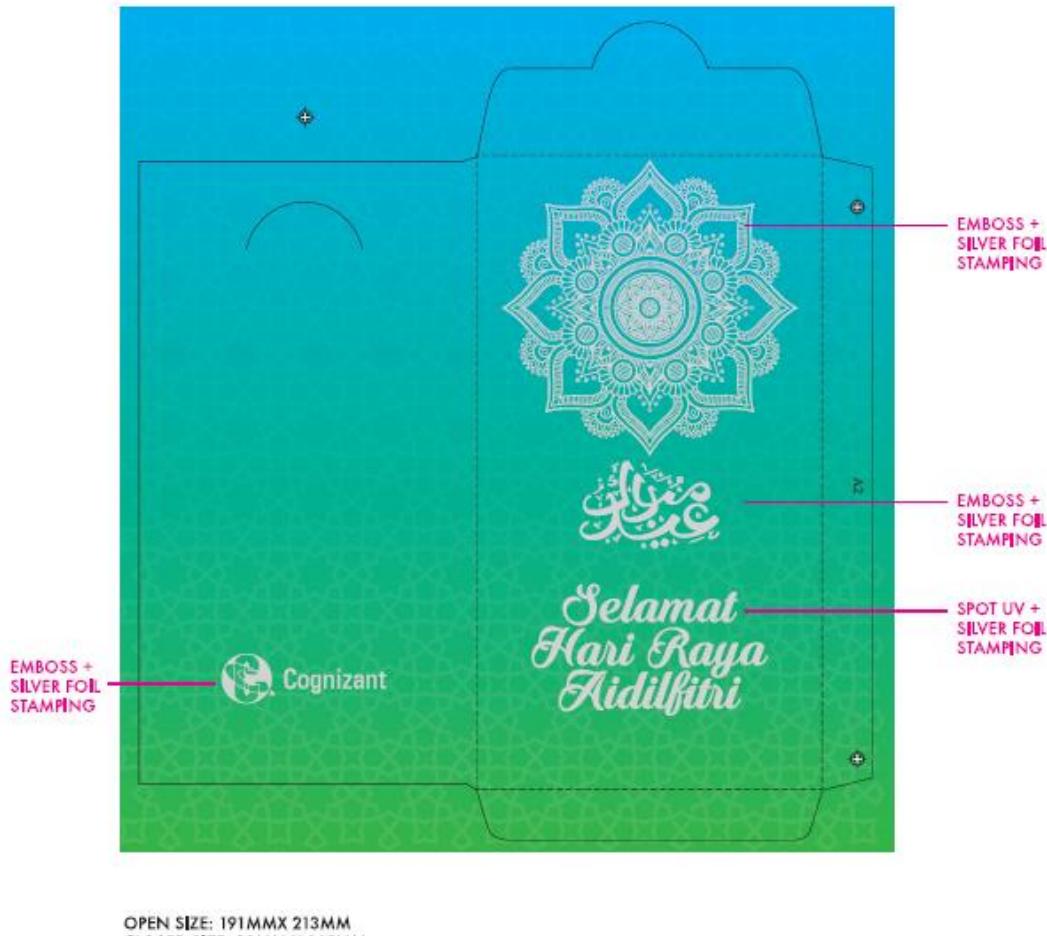
# Stitch By Stitch | Flyer Design



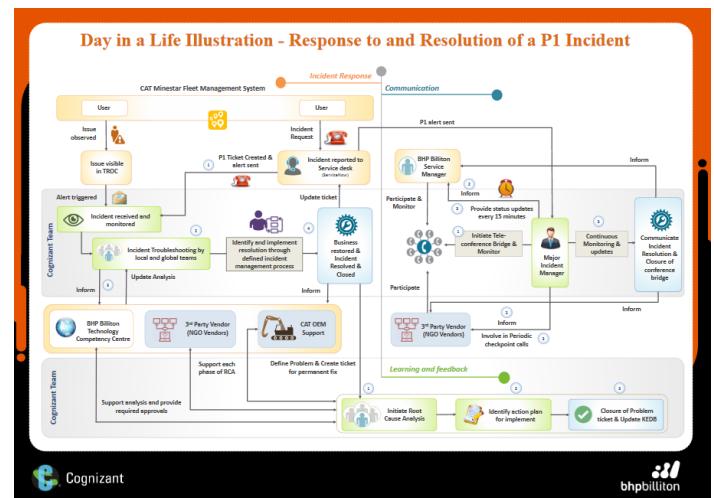
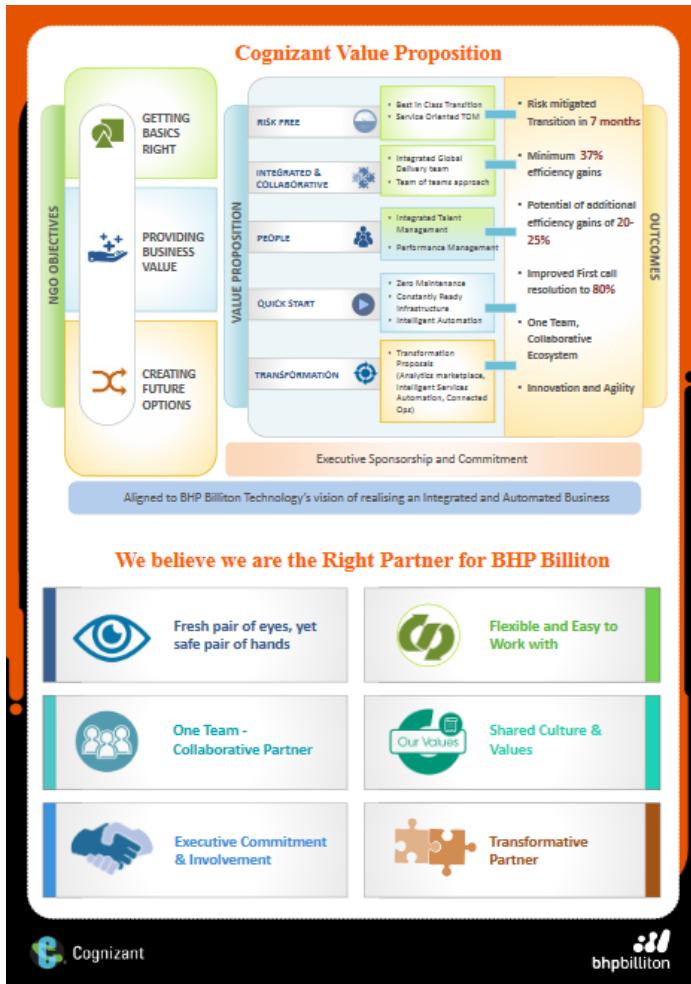
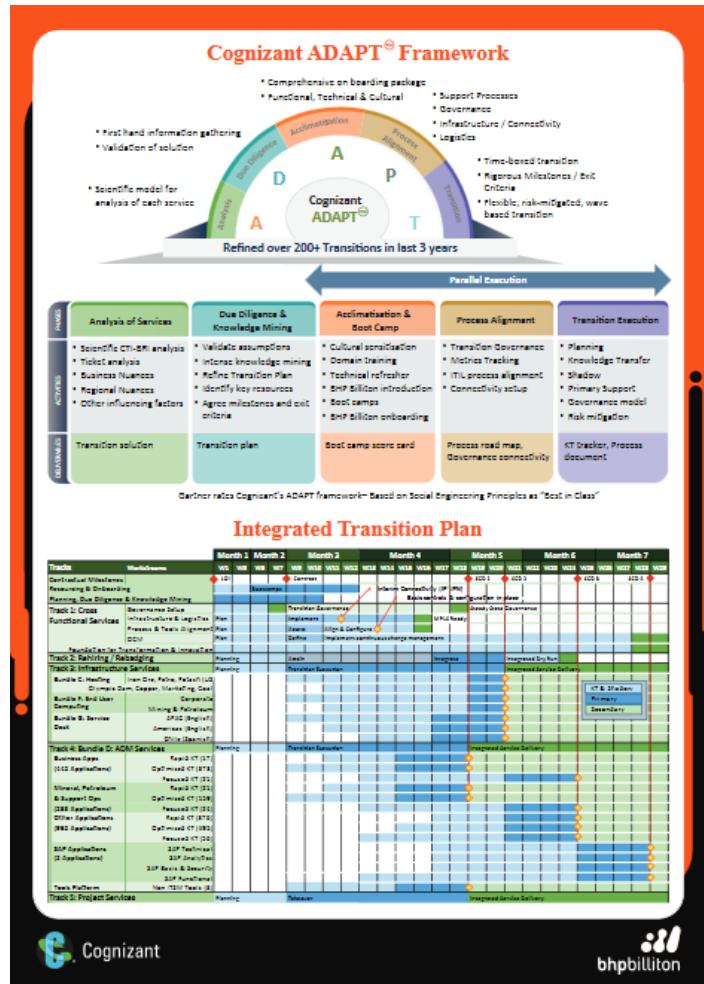
# Elsevier | Flyer Design



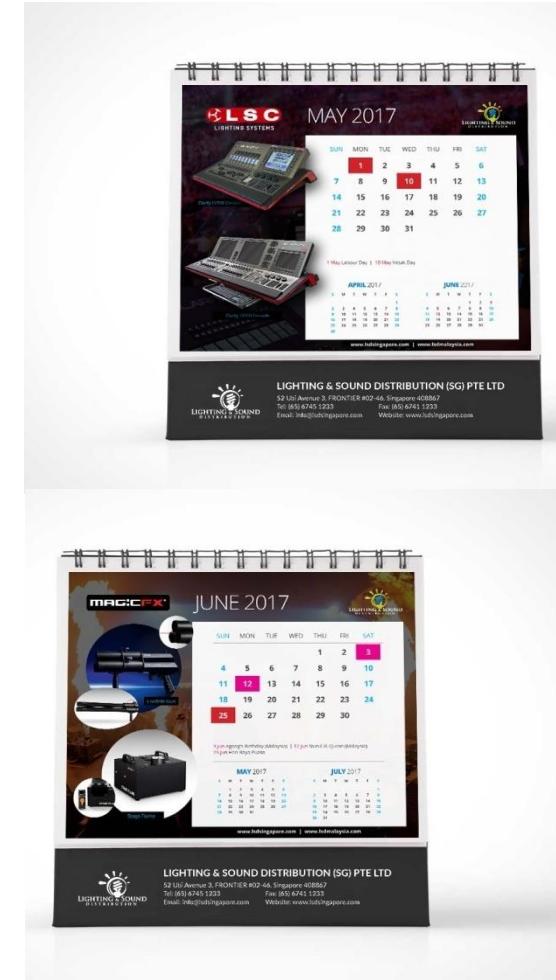
# Cognizant Asia | Hari Raya Green Packet Editing & Printing



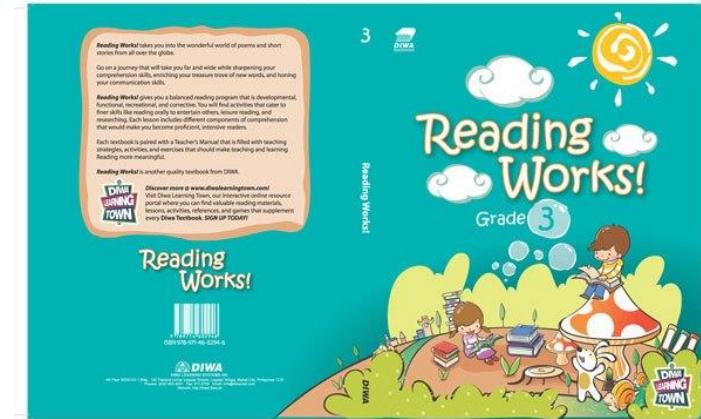
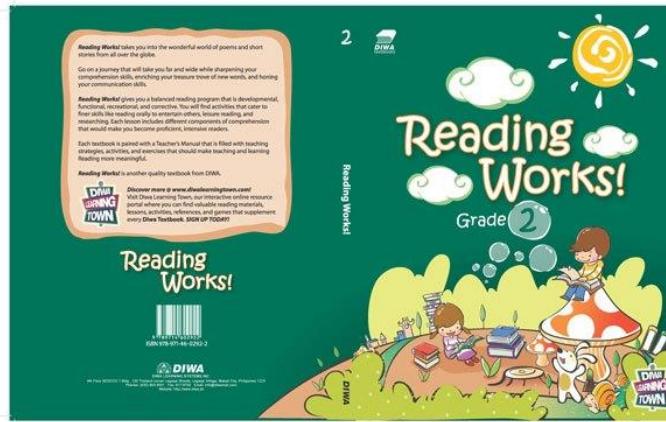
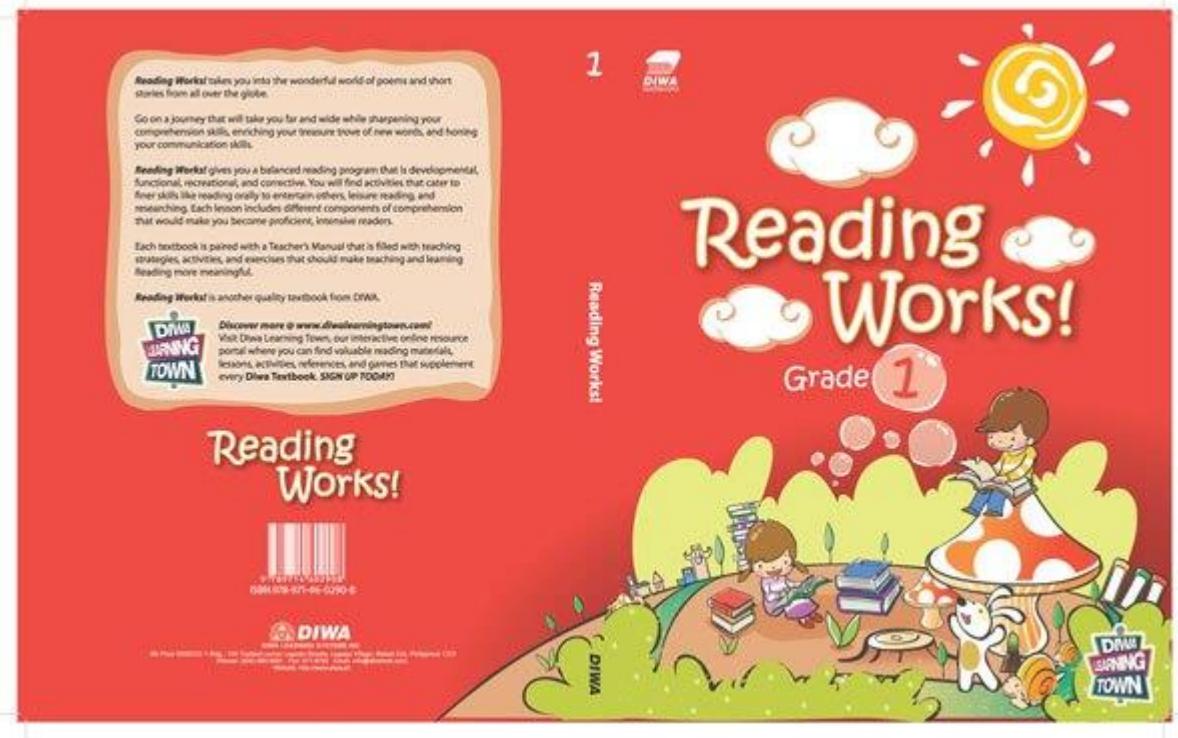
# Cognizant Asia | Event Posters Printing



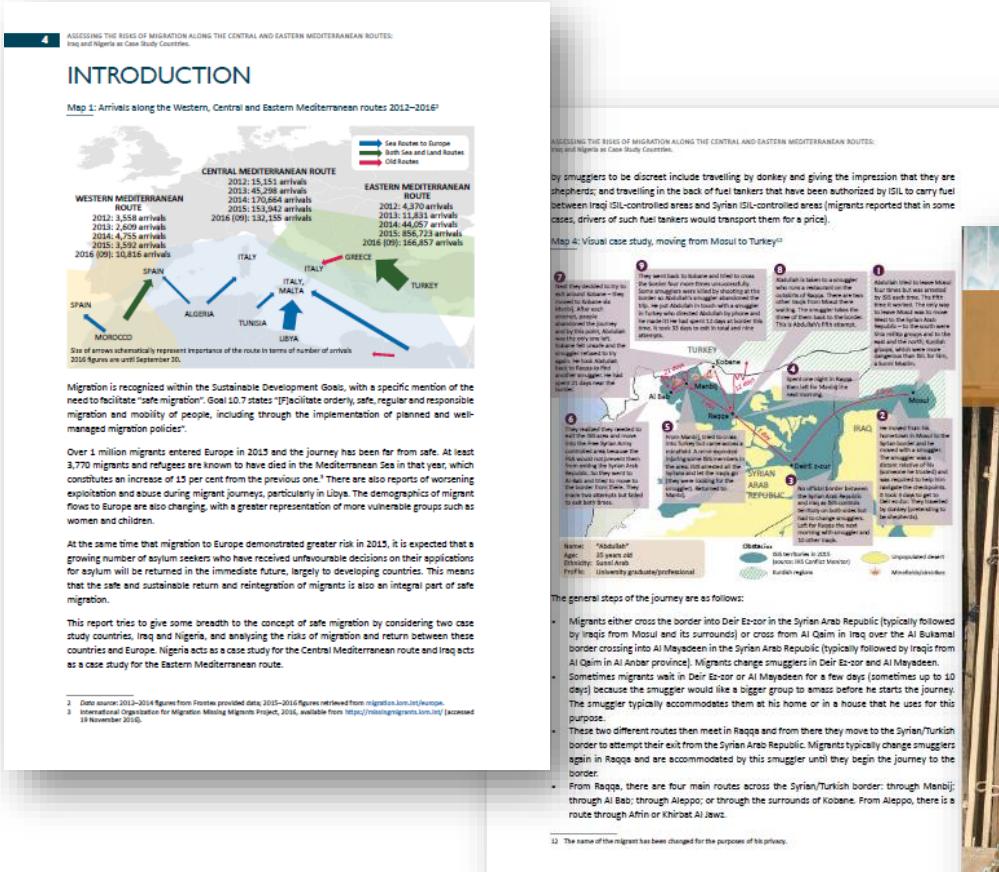
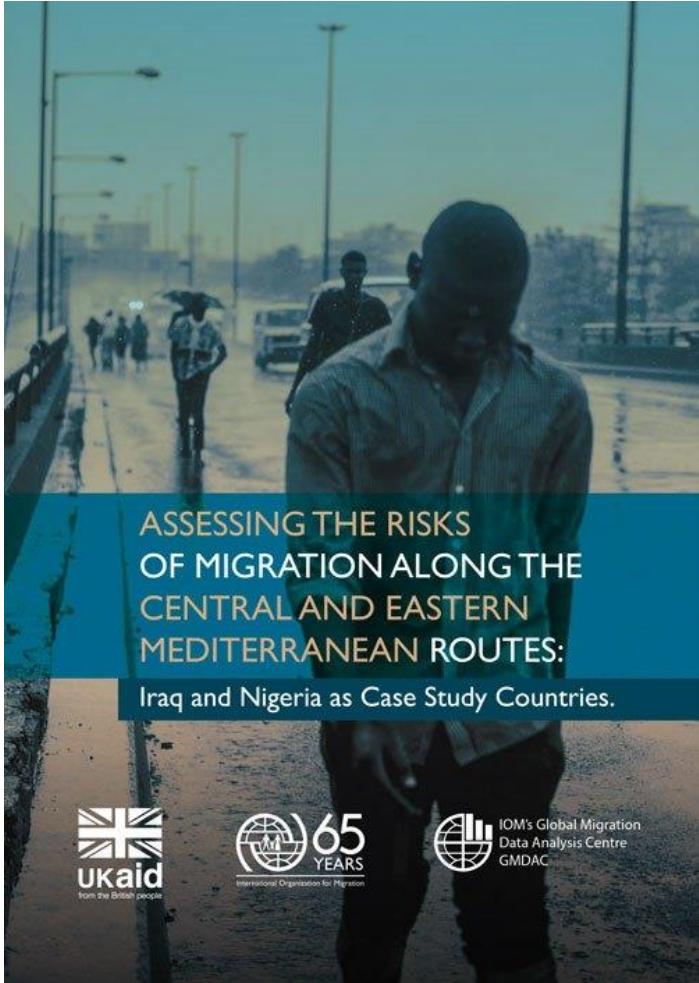
# Lighting & Sound Distribution | Calendar Printing



# Reading Works! | Book Cover Design



# Assessing the Risk of Migration Along The Central and Eastern Mediterranean Routes | Book Cover Design



# Max's Restaurant | Poster Design



# Masyong Papel | Movie Poster Design



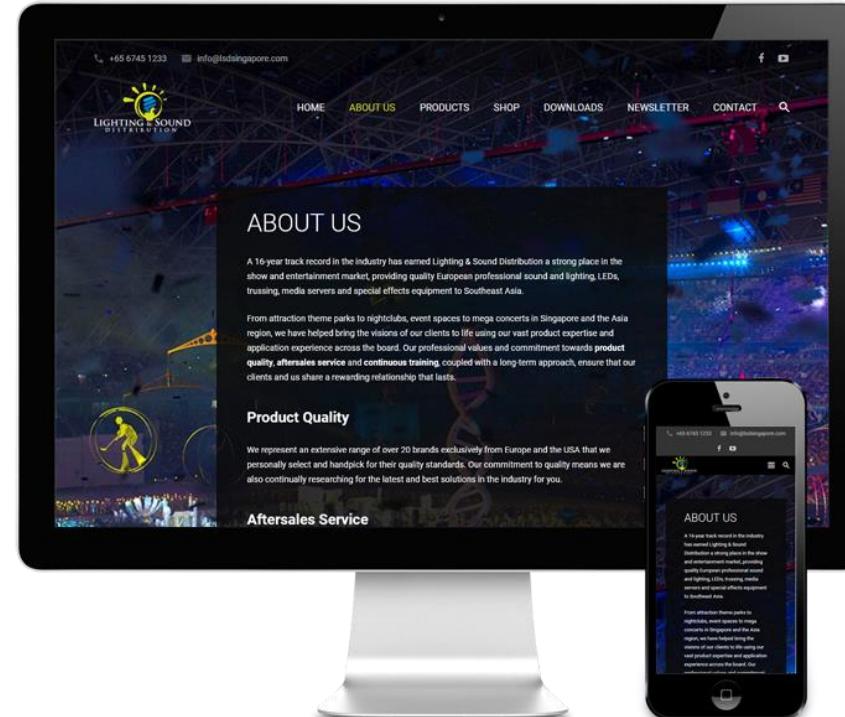
# NewShan NATAS Fair | Poster Design



# Website Design & Development



# Lighting & Sound Distribution | WordPress CMS



# Syntech Chemicals | WordPress CMS

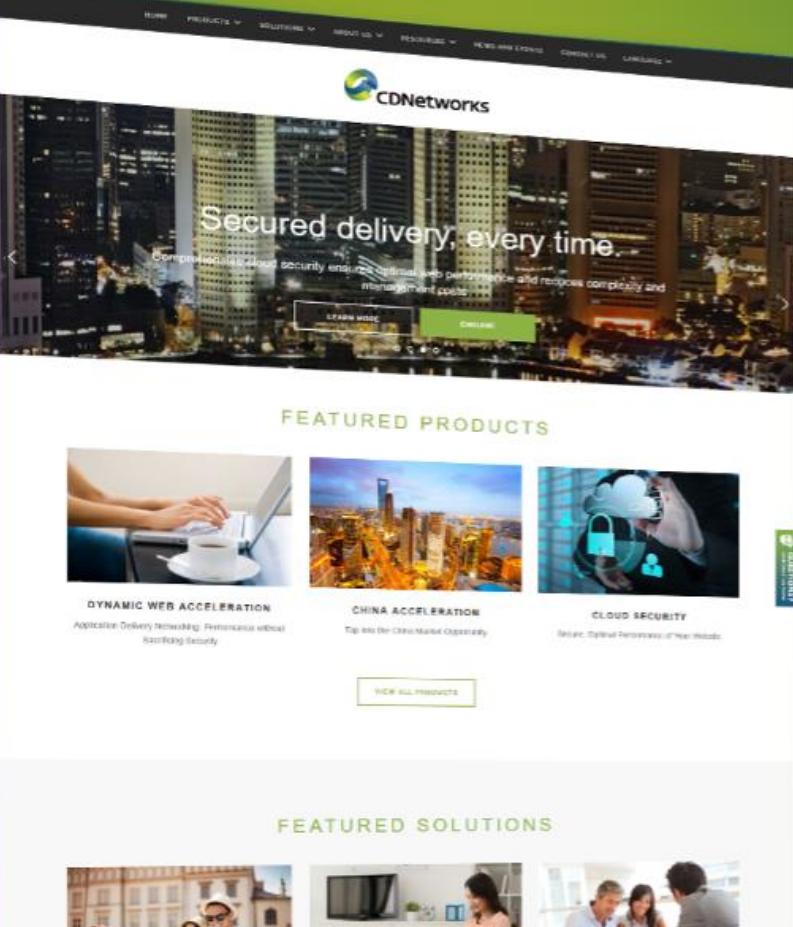


# XM Studios | Umbraco CMS

The image displays six computer monitors arranged in a grid, each showing a different page from the XM Studios Umbraco CMS website. The website features a dark theme with a prominent XM Studios logo and a Marvel logo. The pages include:

- Home Page:** Shows a large image of a Mysterio statue, a '1/4TH SCALE PREMIUM COLLECTIBLES' button, and sections for 'LATEST NEWS' and 'MEMBERSHIP'.
- Products Page:** A grid of four statue images: Iron Man Mark XLII Statue, Captain America Statue, and two versions of the Hulk Statue.
- Product Detail Page:** A detailed view of the Iron Man Mark XLII Statue, including a large image, a description, and a 'VIEW DETAILS' button.
- Order Submission Page:** A form titled 'ONLINE ORDER SUBMISSION FORM' with fields for Product, First Name, Last Name, Address, City, State, Zip, and Email Address.
- Member Portal Page:** A page titled 'WELCOME TO XM STUDIOS MEMBER PORTAL' with a 'LOG INTO YOUR MEMBER ACCOUNT' button and a 'Sign Up Now' button.

# CDNetworks | WordPress CMS



**CD Networks**  
Web + Email Marketing

Client: Ence Marketing  
Country: Singapore

[www.cdnetworks.com/sg/en](http://www.cdnetworks.com/sg/en)

**Pixzel Digital**  
[www.pixzeldigital.com](http://www.pixzeldigital.com)

Thank you!